



13th International
Wheat Genetics
Symposium

Guidelines for Sponsoring and Exhibitions at the 13th International Wheat Genetics Symposium (IWGS 2017)

April 23-28, 2017, Tulln, Austria,

<http://iwgs2017.boku.ac.at/>

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Thank you for your interest in the 13th International Wheat Genetics Symposium (IWGS 2017).

This leaflet will provide you with an outline of our vision and goals and how sponsoring this Symposium will benefit your organization.

The International Wheat Genetics Symposium

The International Wheat Genetics Symposium (IWGS) is the most prominent and most prestigious event for wheat genetics and genomics, wheat breeding and improvement and triticeae genomics research. It has traditionally been held in five years intervals. The 13th IWGS will take place in Tulln, Austria, April 23-28, 2017. Genomics research has made tremendous progress and novel tools and approaches are now applicable even to the huge and complex hexaploid wheat genome. Modern phenomics plays an increasing role in research and breeding. Novel developments in wheat genetics, genomics and phenomics research and development will be presented and thoroughly discussed in oral and poster presentations and workshops.

The IWGS is a self-organized event by the international wheat research community with a long tradition starting 58 years ago with the 1st IWGS in Winnipeg, Canada in 1958. The IWGS has no fixed venue, but each IWGS is hosted by a different group. The participants of the 12th IWGS in Yokohama, Japan in 2013 elected that the 13th IWGS is to be held in Austria in 2017. With great humility we took over this duty, together with the International Organizing Committee (IOC). The day to day symposium organization will be managed by Local Organizing Committee (LOC) hosted at the plant breeding and plant biotechnology groups of the University of Natural Resources and Life Sciences Vienna. The IOC and the LOC are not professional symposium organizers, but a group of people who want to support the international wheat research community by doing our best to make this symposium a success.

Who will attend?

We expect some 500+ participants. The IWGS is a truly international meeting with participants from all corners of the world.

IWGS participants represent typically stakeholders from e.g.

- wheat breeding
- public or private research and education organizations
- scientists and students
- government organizations and NGOs
- extension service
- industry and consulting
- wheat growers and wheat grower organizations
- wheat users, such as food industry, millers, bakers, feed-producers

Why sponsor this event?

Sponsorship provides the opportunity to reach a large number of international delegates in the wheat research and development community. A wide range of delegates will attend including wheat producers and enthusiasts, value chain participants, agribusinesses, university staff and post-graduate students, government and non-government agencies and departments.

We will only be able to offer IWGS participation at a modest registration fee, particularly for students and young scientists, if you help us to make the IWGS a success.

We therefore ask you and your organization to contribute a visible support in the form of sponsorship or to use the IWGS as a platform for displaying your company or products (e.g. research, genetics, genomics, plant physiology or wheat breeding) during the IWGS 2017 in Tulln.

Your specific benefits as sponsor / exhibitor include:

- IWGS 2017 offers sponsors and delegates a unique opportunity to interact with leading experts and gain insights into the latest international developments in emerging science and technology underpinning the creation of innovation in the wheat supply chain.
- The program will offer an exciting line-up of speakers, including international experts, representing equipment suppliers, research agencies and businesses that have engaged in and benefited from innovative science and technologies.
- Developments around topics such as wheat diversity, genetics, genomics and phenomics of physiology, growth and productivity, biotic and abiotic stress resistance, product quality and functionality will be featured.
- Your presence at the Symposium provides the opportunity to access a wide potential client base.
- Your organization will benefit significantly from exposure to a highly interested and influential audience in a learning environment.
- Aligning your company with a strong educational experience demonstrating your commitment to personal skill and learning development at an international level.

Please contact us as soon as possible.

We are looking forward to receiving your reply, at your earliest convenience.

Sponsorship and exhibition options for the IWGS, April 23-27, 2017, Tulln, Austria.

Platinum Sponsor: Euro 15,000 or above

- Logo in Symposium Program and Book of Abstracts as Platinum Sponsor
- Logo on Symposium home page as Platinum Sponsor
- Logo on Sponsor signage at venue as Platinum Sponsor
- One full page advertisement in the Symposium Program
- Opportunity to place one company provided free standing pull up banner in registration area (2m high and 1m wide)
- Complimentary exhibition space at the Symposium
- One insert to be placed into the delegate satchels
- Six complimentary sponsor registrations (full delegates) to the Symposium including morning and afternoon teas, lunches, access to delegate sessions, tickets to the Welcome Reception and tickets to the Symposium Dinner

Gold Sponsor: Euro 10,000 – 14,999

- Logo in Symposium Program and Book of Abstracts as Gold Sponsor
- Logo on Symposium home page as Gold Sponsor
- Logo on Sponsor signage at venue as Gold Sponsor
- Half page advertisement in the Symposium Program
- One insert to be placed into the delegate satchels
- Four complimentary sponsor registrations (full delegate) to the Symposium including morning and afternoon teas, lunches, access to delegate sessions, tickets to the Welcome Reception and tickets to the Symposium Dinner

Silver Sponsor: Euro 5,000 – 9,999

- Logo in Symposium Program and Book of Abstracts as Silver Sponsor
- Logo on Symposium home page as Silver Sponsor
- Logo on Sponsor signage at venue as Silver Sponsor
- One insert to be placed into the delegate satchels
- Two complimentary sponsor registrations (full delegate) to the Symposium including morning and afternoon teas, lunches, access to delegate sessions, tickets to the Welcome Reception and tickets to the Symposium Dinner

Bronze Sponsor: Euro up to 4,999.

- Logo in Symposium Program and Book of Abstracts as Sponsor
- Logo on Symposium home page as Sponsor
- Logo on Sponsor signage at venue as Sponsor
- One insert to be placed into the delegate satchels
- With a sponsoring amount of > 1500 Euro: one complimentary sponsor registration (full delegate) to the Symposium including morning and afternoon teas, lunches, access to delegate sessions, tickets to the Welcome Reception and tickets to the Symposium Dinner.

EXHIBITION space: Euro 2,800

- Six square meters of exhibition space, for your display materials, roll-ups, or posters
- One table (1.2 m x 0.6 m), two chairs, standard power outlet (220 V)
- One insert to be placed into the delegate satchels
- One company representative registration (full delegate) to the Symposium including morning and afternoon teas, lunches, access to delegate sessions, tickets to the Welcome Reception and tickets to the Symposium Dinner
- Distribution of promotional items from your stand to delegates

INSERT in Conference Bag

- Flyer A4 up to 2 pages: Euro 400
- Folder A5 up to 10 pages: Euro 500
- Folder A4 up to 10 pages: Euro 800
- Promotion materials, such as pencil, USB stick, ... Euro 400

ADVERTISEMENT inside the Abstract Book

- One A4 page advertisement: Euro 1,000
- Half A4 page advertisement: Euro 500

We also offer your choice to sponsor a specific event or position during the IWGS

Welcome Reception Sponsor: Euro 8,000 (exclusive opportunity)

- Acknowledgement as Sponsor of the Welcome Reception

Scientific Session Sponsor: Euro 6,000 (8 available)

- Acknowledgement as Sponsor of the respective session.
- You may express your preference for a specific session, but final selection will be at the discretion of the Local Organizing Committee.

Coffee Break Sponsor: Euro 6,000 (4 available)

- Morning and afternoon coffee breaks of a specific day, selection of the specific day will be at the discretion of the Local Organizing Committee.
- Acknowledgement as Sponsor of the coffee breaks during a specific day.

Symposium Dinner Sponsor: Euro 15,000 (exclusive opportunity)

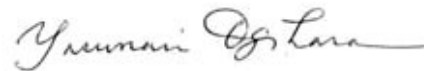
- Acknowledgement as Sponsor of the Symposium Dinner.

Satchel Sponsor: Euro 12,000 (exclusive opportunity)

- Logo on Symposium Satchel along with Conference Logo, size and placement of logo will be at the discretion of the Local Organizing Committee.
- Satchels will be of high quality, durable material, attractive design, and useful for many occasions after IWGS.



Hermann Buerstmayr
for the local organizing committee



Yasunari Ogihara
for the international organizing committee